

memberplanet

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United States Air Force Launches New Club Member Portal With memberplanet

The United States Air Force has teamed up with memberplanet to move its club membership program to a newly-designed Club Member Portal. The web and app-based system allows members to choose their preferred payment method for dues and receive real-time event information directly on their smart devices.

“This new approach to membership makes it easier for our Airmen to stay connected with our Air Force Clubs, the Air Force traditions, and build on our culture and esprit de corps,” said Col. Donna Turner, the Air Force Services Activity Commander.

Members now have personalized access to a custom club website and electronic membership cards. Club administrators can stay connected with members through easy-to-use newsletter templates, group texts, event sites, and more.

“We are thrilled with the opportunity to partner with Air Force Clubs,” said memberplanet Co-CEO Rob Hammond. “Our goal is to help improve the experience for all club members and their families. We are providing our new partner with a platform of user-friendly tools to engage and grow their member base.”

Along with active-duty military, Air Force Clubs is proud to include U.S. veterans, U.S. DoD civilians, and their families as members.

“Our retiree population is a special part of our Air Force family. Their contributions to shaping the Air Force of today are invaluable and we want to keep them connected to our Airmen and our installations,” said Col. Turner.

“The beauty of the new system is that members can now use their credit or debit card of choice,” said Jonathan Boyd, the AFSVA Chief of Nonappropriated Fund Food and Beverage Operations. “It’s an easy process...you simply update your profile using your smartphone, tablet, laptop, or desktop computer. Members are also still welcomed to take care of any concerns with their account at their local club.

About memberplanet:

memberplanet is a platform of tools for groups of any size to communicate, process payments, and manage their members. Leaders can organize and communicate with members quickly,

easily, and efficiently. Features include online dues collection, payment processing, communication tools, and event management. memberplanet is proud to currently serve more than 24,000 groups and 7 million members, encompassing a broad range of nonprofit and for-profit industries with clients including Delta Gamma International Fraternity, Colorado State PTA, and the Children's Hospital of Michigan Foundation.

About United States Air Force Clubs:

Air Force Clubs provide customer-driven food, beverage, entertainment, and other membership programs to meet the resiliency needs of members, their families and authorized guests. Clubs support the USAF community by serving as the primary location for Commanders to host official social functions and community relation events. Clubs provide an informal location for Commanders, Command Chief Master Sergeants, First Sergeants, supervisors, and other leaders to create an environment that fosters and promotes USAF institutional values.

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